# Weiskopf Consulting LLC

***Helping you* increase productivity *and* maximize brand awareness *through new computer technologies, website development, social media and professional training***

Weiskopf Consulting, LLC, is an independent computer technology and social media consulting company founded in 1998 by Virginia Weiskopf. The company specializes in serving the needs of independent businesses, non-profits and entrepreneurs, like you, who rely on technology to run their businesses. Within Weiskopf Consulting, Virginia acts as your Personal Technical Guide. Along with her employees and consultants she helps you adapt technology to fit your unique business operations without the staff expense of an in-house IT department. We believe that your Technology should be your best employee, not the one that stresses you out.

By keeping current with changing technologies, Virginia is able to offer the newest and most affordable options best suited to keep your existing technology functioning at peak performance. She is also a sought-after speaker and trainer addressing today's popular technical and social topics.

Count on Weiskopf Consulting to create custom solutions when your business or organization is experiencing technical challenges.

## Adapting Technology to Fit Your Business Needs

While computers and modern technology are critical to keeping businesses operating profitably, the technology of social media is an equal element of today's business success. With Weiskopf Consulting as your affordable IT and social media partner, you enjoy the benefits of having computer technology and social media specialists working right alongside you. This is especially inviting for smaller size companies who, until now, had to shoulder their technology responsibilities alone.

## What Weiskopf Consulting Offers You

Support of a full-service IT department for the smaller business
Social media specialists to guide you through social strategies
Branding expertise to define and promote your identity
Assistance in matching the right technology to your business goals
Experts who make technology simple and easy to understand

## How Weiskopf Consulting Benefits You

Puts you on the same technology playing field as large enterprises
Gives you advantages of an in-house IT department without the expense
Eliminates the burden of shouldering your technology responsibilities alone
Maximizes your potential of achieving your business and social goals
Ensures your business systems function efficiently with the right technology

## Hardware Side – helping your business function better

PC desktop services

Installation, maintenance and repair

Networking and peripherals

Backup plan and disaster recovery


## Software Side – helping you process accurate data to make accurate decisions

Custom designed databases (Microsoft® Access®)

Centralized information

Workflow tools and Rich reporting

Portable and Scalable


## Online Side – formatting websites to fit all popular devices used to access the web

Custom designed responsive websites

Mobile friendly

Personalized sites to connect and engage with your customers

SEO optimized


## Social Side – expanding your reach into all corners of your buying market

Integrated engagement marketing  programs

Social media setup and/or update (Facebook,® LinkedIn,®  Twitter,®  Pinterest®, Google+®)

Blog setup and/or update

Email marketing campaigns and Auto-responder campaigns


## Education Side – creating a technology comfort zone for non-geeks

Email marketing classes and seminars

Social media engagement marketing classes and seminars

Speaker available for group presentations targeting technical and/or social topics


**Contact Us:**
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